

### Consistency



How much is acceptable?  
Users: capacity building!!



**Second Challenge: Consistency**

### Average



Some producers are worried about only one number

Chesherca

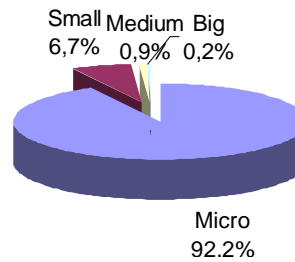
Petwellbeing

### Precision



Significative figures in LC datasets

### Distribution of Companies Sizes in Brazil



• 164.324 extraction and manufacturing

• Lack of LC understanding

• **Third challenge:**  
– Precise, but simple

IBGE, 2006

### Conclusion

Precise

Consistent

Simple

Transparent

Easy to be adapted

### Thanks for your attention!

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