

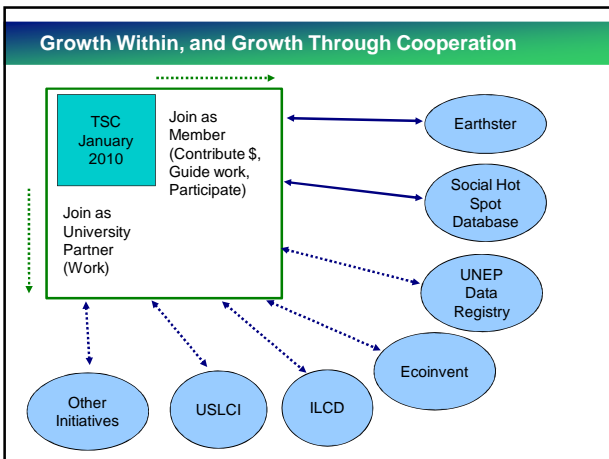
Overview

- Who is The Sustainability Consortium?
- What is it doing?

Who is The Sustainability Consortium?

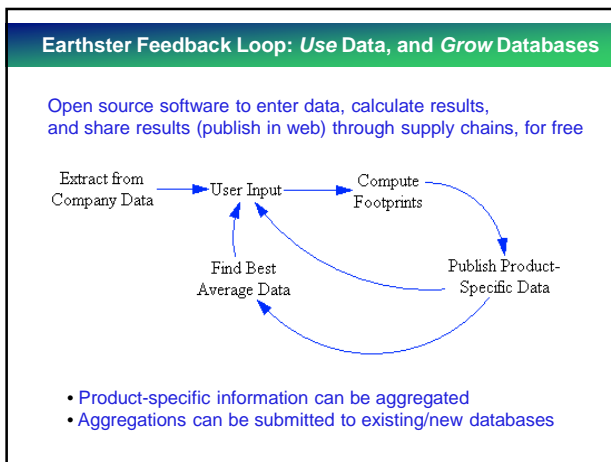
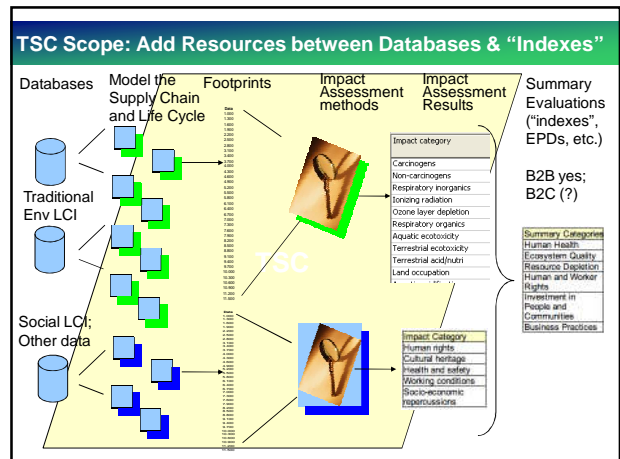
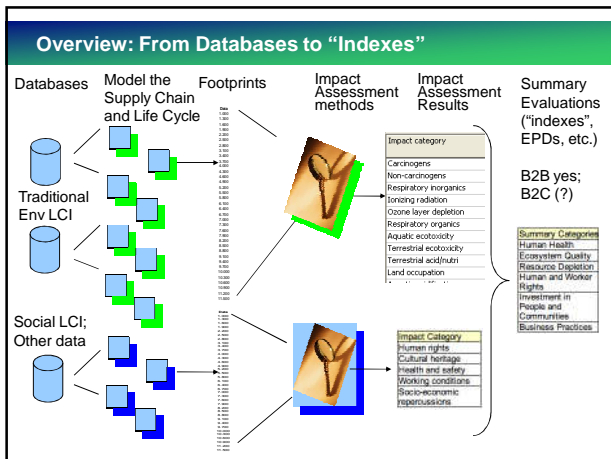
- ≠ Walmart
- Directing the work
 - Companies, NGOs, Government...
 - Participants
 - Growing...
 - Strong desire to become more international
 - Members from around the Globe
 - Collaboration with partner initiatives
- Participants doing the work
 - Universities working with Members and other partner initiatives

Founders and Members, as of December 2009



What is The Sustainability Consortium doing?

- ≠ Sustainability Index nor "its own" Database
- Advance "infrastructure" which connects from databases across to indexes and evaluations
- Co-contribute to development of **open** tools and databases
 - Social Hot Spot Database
 - Earthster
 - OpenIO
- Advance ability of companies to:
 - Use existing databases
 - "Feed back" new data to help the databases grow
 - Share product-level results in supply chains and publicly



- ### For More Information: Tomorrow, and Please Contact:
- The Sustainability Consortium
 - Joining as a Member
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 - Joining as a University Partner
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Jeff Rice: jrice@uark.edu
 - The Social Hot Spot Database
 - Catherine Benoit: cbenoit@sylvatica.com
 - Earthster
 - Greg Norris: gnorris@hsph.harvard.edu